



Celebrate the Arts Month – November, 2010

- * Month-long celebration of the arts throughout Collier County
- * Daily performances and arts events
- * Participation by area arts organizations, galleries and artists
- * Celebration event October 30 at the Hilton Naples

Marketing Partnership Opportunities

\$5,000 “Prestige” Partner Package:

- 8 tickets to the *Celebration* event on October 30
- Your logo on TV ads on Comcast cable (*reaches thousands!*)
- Your logo in print ads (*newspaper and magazine*)
- Your logo on the event invitation (*1,000+ distribution*)
- Your logo on the event program cover & ad in program
- Your logo on signs at the event
- Your logo and link on the Council website
- Free “corporate” membership in the Council (*\$500 value*)

Event Tickets:

- Extra event tickets are available at \$100 each
(*special discounted rate for sponsors only*)

\$2,500 “Major” Partner Package:

- 4 tickets to the *Celebration* event on Oct. 30
- Your company name in all ads
- Your logo on signs at the event
- Your logo & link on the Council website
- Free “business” membership (*\$250 value*)

\$1200 Partner Package:

- 2 tickets to the *Celebration* event on Oct. 30
- Your ad in the event program
- Mention in Council newsletter
- Your logo on signs at the event

→ *No money in this year’s budget? We can bill you in January ‘11! Check here for this option:*

\$5,000 “Prestige” \$2,500 “Major” \$1,200 Sponsor ____ Extra discounted tickets @ \$100

We are unable to sponsor this year, but enclosed is a tax-deductible contribution for arts programs

Firm: _____ Phone: _____
 Address: _____ Contact Name: _____
 City/Zip: _____ Contact’s Email: _____
 Event attendee names: _____

Checks payable to: United Arts Council Mail to: 2335 Tamiami Trail North #504, Naples FL 34103
 Or – Fax with Visa/MasterCard to: 263-3830

Name on Card: _____ Expires: _____ Amount: \$ _____
 # _____ Signed: _____

Email your logo to: info@UACCollier.com

Deadlines: For inclusion in ads - submit logos by 9/17/10 For program - submit logos by 10/4/10

Thank you for your support of the arts in Collier County!

What's In It For My Business?

Depending on the option chosen, sponsorship of *Celebrate the Arts Month* has some great benefits:

Your logo on **Comcast** cable TV advertising to promote *Celebrate the Arts Month* (reaching thousands of viewers!)

Your logo in all print ads (*Gulfshore Life Magazine, Naples Daily News, and other local publications*)

Your logo on the event invitation (1,000+ distribution)

Your logo on the event program cover and your ad in the program

Your logo on the United Arts Council website ~ www.collierarts.com (avg. **65,000 hits per month!**)

Your logo on the *Celebrate the Arts* website ~ www.celebratethearts.org

Celebrate event tickets – recognition at the event

Recognition with a targeted group of high-income residents!

What Is Celebrate the Arts Month?

A month-long celebration of the arts Every venue alive with performances Art exhibits throughout the county
.... Involvement by artists, art galleries, students, and all area arts and cultural organizations

All area media uniting in support of the arts

Numerous public venues across the county scheduling performances and exhibits

Promotion by hotel concierges, Chambers of Commerce, Convention & Visitors Bureau, etc.

Participation by local schools' music & art students at public venues

Partnerships with individual artists, galleries and area arts organizations

Celebrate Month promoted on United Arts Council website with links to Chamber, CVB and other sites

What is the Celebrate Event?

Celebrate the Arts Month will kick-off with an exciting event on Saturday, October 30 at the Hilton Naples

The event will “showcase” area arts organizations, and will feature an auction of wonderful prizes

Casual Dress - Gourmet food stations - wine - entertainment - a “cabaret” of local entertainment stars!

What is the United Arts Council?

We provide arts education to at-risk students & outreach services to those who might not otherwise have access to the arts.

We connect arts groups, artists, galleries & educators with one another, local audiences & with tourism-related businesses.

We provide arts information to the public, and publish a comprehensive cultural calendar, printed and online at www.collierarts.com

We provide services to arts organizations, galleries and artists.

We advocate for more arts education in our schools, more funding for the arts, and more art in public places.