

# Arts



# Culture Work!



## 2011 Florida Legislative Platform for Arts & Culture

*“Florida’s state and local leaders must persist in their efforts to maintain vibrant and safe communities, local character, and arts, culture, and natural amenities to ensure their global competitiveness. . . Strengthen the integration of cultural organizations and assets into economic development planning.”*

**Enterprise Florida’s Roadmap to Florida’s Future 2010-2015 Strategic Plan for Economic Development**

*“...policy makers would be prudent to continue to invest grant dollars towards Arts, Culture, and Historic resources as a way to help rebuild and sustain Florida’s economy and give our state the competitive edge to attract, sustain, and advance tourism, commerce, a skilled and creative workforce, jobs, downtown and neighborhood revitalization, health and wellness, key business relocation, and substantial returns on state investment.”*

**Associated Industries of Florida’s Economic Stimulus Package 2.0**

*“World-class scientists demand the best in cultural, educational and recreational offerings when they’re deciding where to do their research.”*

**Dr. Richard A. Lerner,  
President  
Scripps Research Institute**

**Want Additional Information?  
E-mail the Florida Cultural Alliance  
at [info@flca.net](mailto:info@flca.net)**

## Please Restore Florida’s Investment in Arts & Culture

**A \$5 return to government for every \$1 invested  
Florida at one time ranked #2 in arts funding; it now ranks 49th.**

- **State support leverages the full potential of these creative resources** to preserve and create jobs, attract and retain businesses, diversify and increase tourism, cultivate international commerce, improve education, and revitalize communities and local economies throughout Florida.
- **State investment leverages millions in private support and earned income to sustain and create JOBS throughout Florida.**

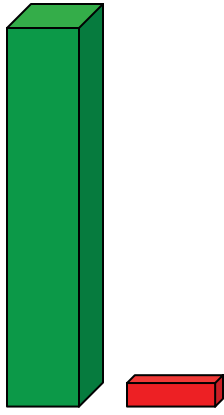
Once a leader in our country, ranking #2 in per capita funding for arts and cultural development, **Florida now ranks 49th and only invests 5¢ per Floridian.** In 2006-2007, Florida invested \$34.4 million in its arts and cultural resources. In 2010-2011, the investment is \$950,000 — over a 95% cut, which has resulted in an **estimated loss of over 4,500 jobs in Florida’s arts and culture sector in just four years.**

- **Over 4,063 arts and cultural organizations throughout Florida**
  - employ over 88,326 full-time equivalent jobs
  - generate over \$3.1 billion in local economic activity
  - deliver \$446.5 million in local and state government revenue — a \$5 return to government for every \$1 invested

**Restoration Requests:** The first three line-item requests listed below are the results of a competitive grants process administered by the Florida Department of State Division of Cultural Affairs, and the Endowment category also has strict-eligibility requirements to qualify. These four-ranked lists, per *Florida Statute*, were submitted to the Governor and Legislature.

<b>Cultural and Museum Grants</b> (would fund 224 reviewed & ranked requests)	<b>\$ 17,162,495</b>
<b>Specific Cultural Project Grants</b> (would fund 48 reviewed and ranked requests)	<b>\$ 980,488</b>
<b>Cultural Facilities Projects Grants</b> (would fund 23 reviewed and ranked requests)	<b>\$ 7,668,366</b>
<b>Cultural Endowment Program State Matches</b> (would match 32 qualified organizations’ matches)	<b>\$ 7,680,000</b>
<b>State Touring Program</b> (would provide arts experiences in underserved counties)	<b>\$ 300,000</b>
<b>Florida Humanities Council</b> (pass-through appropriation for its grants programs)	<b>\$ 360,000</b>

**Arts and culture — part of the solution!**



**FY 2006-2007**  
**\$34.4 million**

**FY 2010-2011**  
**\$1.6 million**

Includes some federal dollars and pass-through appropriation to Florida Humanities Council

*Arts and Culture  
 ARE part of the  
 Solution. . .*

*“Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues.”*

**National Conference of  
 State Legislatures**

*“Arts education is a money-and-time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations.”*

**National Governors Association**

*“74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors.”*

**Florida Tax Watch Tourism  
 Research Report**

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## Inside-the-Capitol 2011 Legislative Platform for Arts, Arts Education & Culture

### Restore State Funding for Arts, Cultural, and Historical Grants

Begin to restore Florida’s investment in its arts, cultural, humanities, and historical resources through restoration of funding to grant line items for the Divisions of Cultural Affairs and Historical Resources. In the last four years, these vital matching grant line items have been cut by over 95%. These are well-established matching-grant programs that do stimulate the economy and help sustain and create jobs throughout Florida.

### Maintain Tax-Exemptions for Not-for-Profits

Maintain all tax-exemptions for not-for-profit organizations to help them sustain much-needed quality services, programs, and jobs for the citizens and visitors of our state.

### Protect Arts Education for Our Students

Protect equitable access and time for students to study the performing and visual arts (art, music, theatre, dance). These courses and programs must not receive disproportionate school and district cuts, be severely compromised, or completely eliminated from the curriculum to meet budget shortfalls. Florida Department of Education’s own data demonstrate that performing and visual arts education helps improve students’ achievements, test scores, graduation rates, critical thinking skills, and workforce and higher education readiness.

- Continue to fund the annual appropriation for Arts for a Complete Education within the Department of Education budget.
- Begin to restore education funding lost in the past three fiscal years and hold school districts harmless from the impact of property tax initiatives through the identification of adequate funding from existing and new revenue sources.

### Preserve Art in State Buildings Program

Preserve the Art in State Building Program, a well-established program that provides employment for artists and their contracted assistants and helps make our state buildings unique and inspiring places to work and visit.

*Arts and Culture — part of the solution  
 to many challenges that face Florida — ask us how.*

**Florida Cultural Alliance  
[www.FLCA.net](http://www.FLCA.net)**