



ANNUAL ACCOMPLISHMENTS

We've had an exceptional year at the United Arts Council, continuing to expand services that we provide to the community. Highlights from this year include:

- Comprehensive after-school programs in the arts (music, dance, art, film, etc.) for over 1,500 at-risk public school students. These are low-income, at-risk students who otherwise would not have had an opportunity to learn about the arts. Programs are held at 10 locations throughout the area, and are free to the students.
- The *Tools 4 Schools* Recycle Center, providing free supplies to public school arts teachers who are having to contend with decreased supply budgets.
- Outreach services in the arts for the Immokalee community including: Artist residencies at the schools and social service agencies; Free musical and dance performances; and Family Art Nights.
- Grants totaling \$14,500 to cultural organizations and art teachers for innovative community-based art projects.
- *Summer Art Camp* in Immokalee provides arts instruction to approximately 100 children who come from poor, mostly migrant farmworker families.
- Coordination of the annual *Celebrate the Arts Month*, with 100+ activities scheduled throughout the community.
- Operation of the popular Web site, www.CollierArts.com, which provides the most comprehensive arts calendar available in the area, along with complete information about arts organizations, galleries, artists and entertainers. The site averages 65,000 hits per month. We collect data from over 200 sources daily to ensure that the calendar contains the most up-to-date information.
- Distribution of several arts-related publications: *Calendar of Events* brochure, listing everything happening in the arts community each month; *Gallery Guide* brochure that spotlights all member galleries; *Cultural Map* brochure with information about all cultural organizations in the county and a locator map; *Legislative Guide* that provides information on elected officials for lobbying efforts; and the *Festival Guide* which provides information to local artists about upcoming outdoor art festivals. All are provided free of charge to participating organizations, galleries and artists. Thousands of copies are distributed free to the public every month at a variety of locations throughout the county.
- Coordination of the annual *Stars in the Arts* program that provides recognition to “unsung” leaders in our local arts community.
- Community activism efforts included: Cultural Tourism, in an effort to showcase the local arts scene to potential visitors; work with the Economic Development Council to ensure that the arts are included in new initiatives; and, advocacy with local governmental agencies on behalf of the arts community.
- Publicity for the arts community through a variety of media outlets including monthly columns in both the *Naples Daily News* and *Naples Journal* newspapers, as well as feature articles and regular arts-related press releases to other local media.
- Exhibit opportunities at several venues for emerging artists.

**For every dollar raised by the United Arts Council,
91¢ goes directly to programs and services as described above!**