



Celebrate the Arts Month – November, 2009

- * Month-long celebration of the arts throughout Collier County
- * Daily performances and arts events
- * Participation by area arts organizations, galleries and artists
- * Celebration event Nov. 14 at The Naples Beach Hotel

Marketing Partnership Opportunities

\$4,000 “Prestige” Partner Package:

- 8 tickets to the *Celebration* event on Nov. 14
- Your logo on TV ads on Comcast cable (*reaches thousands!*)
- Your logo in print ads (*newspaper and magazine*)
- Your logo on the event invitation (*1,000+ distribution*)
- Your logo on the event program cover & ad in program
- Your ad in the Council newsletter
- Your logo & link on the Council website
- Free business membership in the Council

\$2,000 “Major” Partner Package:

- 4 tickets to the *Celebration* event on Nov. 14
- Your company name in all print ads
- Your ad in the event program
- Your ad in the Council newsletter
- Your logo & link on the Council website
- Your logo on signs at the event

\$1000 Partner Package:

- 2 tickets to the *Celebration* event on Nov. 14
- Your ad in the event program
- Mention in Council newsletter
- Your logo on signs at the event

Event Tickets:

Extra event tickets are available at \$125 each
(*special discounted rate for sponsors only*)

→ ***No money in this year’s budget? We can bill you in January ‘09! Check here for this option:***

\$4,000 “Prestige” \$2,000 “Major” \$1,000 Sponsor ___ Extra event tickets @ \$125

We are unable to sponsor this year, but enclosed is a tax-deductible contribution for arts programs

Firm: _____ Phone: _____

Address: _____ Contact Name: _____

City/Zip: _____ Contact’s Email: _____

Event attendee names: _____

Checks payable to: United Arts Council Mail to: 2335 Tamiami Trail North #504, Naples FL 34103

Or – Fax with Visa/MasterCard to: 263-3830

Name on Card: _____ Expires: _____ Amount: \$ _____

_____ Signed: _____

Email your logo to: info@UACCollier.com

Deadlines: For inclusion in ads - submit logos by 9/30/09 For program - submit logos by 10/22/09

Thank you for your support of the arts in Collier County!

What's In It For My Business?

Depending on the option chosen, sponsorship of *Celebrate the Arts Month* has some great benefits:

Your logo on **Comcast** cable TV advertising to promote *Celebrate the Arts Month* (reaching thousands of viewers!)

Your logo in all print ads (*Gulfshore Life Magazine* and other local publications)

Your logo on the event invitation (1,000+ distribution)

Your logo on the event program cover and your ad in the program

Your ad in the United Arts Council newsletter

Your logo on the United Arts Council website ~ www.collierarts.com (avg. **65,000 hits per month!**)

Your logo on the *Celebrate the Arts* website ~ www.celebratethearts.org

Celebrate event tickets – recognition at the event

Recognition with a targeted group of high-income residents!

What Is Celebrate the Arts Month?

A month-long celebration of the arts Every venue alive with performances Art exhibits throughout the county
.... Involvement by artists, art galleries, students, and all area arts and cultural organizations

All area media uniting in support of the arts

Numerous public venues across the county scheduling performances and exhibits

Promotion by hotel concierges, Chambers of Commerce, Convention & Visitors Bureau, etc.

Participation by local schools' music & art students at public venues

Partnerships with individual artists, galleries and area arts organizations

Celebrate Month promoted on United Arts Council website with links to Chamber, CVB and other sites

What is the Celebrate Event?

Celebrate the Arts Month will kick-off with an exciting event on Saturday, November 14 at Naples Beach Hotel

The event will “showcase” area arts organizations, and will feature an auction of wonderful prizes

Casual Dress ~ Gourmet food stations ~ wine ~ entertainment ~ a “cabaret” of local entertainment stars!

What is the United Arts Council?

We provide arts education to at-risk students & outreach services to those who might not otherwise have access to the arts.

We connect arts groups, artists, galleries & educators with one another, local audiences & with tourism-related businesses.

We provide arts information to the public, and publish a comprehensive cultural calendar, printed and online at www.collierarts.com

We provide services to arts organizations, galleries and artists.

We advocate for more arts education in our schools, more funding for the arts, and more art in public places.