

# NAPLES PELICAN BAY ROTARY CLUB

*presents*

## Chalk Art 2012

### “STREET PAINTING EXTRAVAGANZA”

Plus Food, Fashion Shows & Entertainment  
Hand Crafted Trophies by local potter, Jim Rice!

5th Avenue South  
Saturday, January 28th, 2012  
8:00 am to 5:00 pm

(Rain Date January 29th, 2012)

All Proceeds provide scholarships for local students



Jinx McDonald, Interior Designs Inc.

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**BE AN ARTIST.....** Paint a **Chalk Art 2012** masterpiece on beautiful and historic 5th Avenue South that will be viewed by thousands of spectators. Seasoned artists, artists in the making, schools, scouts and civic groups are all invited to display their creativity that will turn 5th Avenue South into a kaleidoscope of color. Chalk, brushes, water and mixing containers will be provided to all registered artists.

**BE A SPONSOR.....** Advertise your business, support a meaningful local cause, or honor a friend or loved one. Your Chalk Art square will be seen by thousands of locals and visitors.

**PRIZES & AWARDS.....** Spectators may purchase tickets to vote for their favorite in "Peoples Choice Awards." Prizes will be awarded for 1st, 2nd, and 3rd place in all three chalk art square sizes: 6' x 6', 9' x 9', and 12' x 12'.

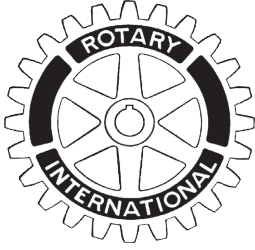
Pelican Bay Rotary greatly appreciates your interest in Chalk Art 2012! All the information you need to join us is included with your packet. Please complete all applicable forms and remember to include your e-mail. All correspondence related to Chalk Art will be done via e-mail. If you are a sponsor and do not have an artist we will provide an artist for you. And if you're an artist and wish to participate in Chalk Art we will match you up with a sponsor or you can get your own sponsor.

Tax Deductible checks should be payable to Naples Pelican Bay Rotary Club and mailed to Jim Richardson, 2314 Queens Way, Naples Florida 34112

### **Pelican Bay Rotary Honors Our 2011 Winners:**

12 ft. squares:	First Place:	Naples Executive Builders
	Second Place:	Seminol Casino
	Third Place:	Sky Angel
9 ft. squares:	First Place:	Jinx McDonald Designs
	Second Place:	Collins & Dupont
	Third Place:	Naples Zoo
6 ft. squares:	First Place:	FPL
	Second Place:	Hooters of Naples
	Third Place:	McCabes Irish Pub

**PLEASE RETURN THE ARTIST OR SPONSOR FORM ATTACHED**



## NAPLES PELICAN BAY ROTARY CLUB

# SPONSOR REGISTRATION

September, 2011

Dear Prospective Sponsor,

**Advertise your business**, and help us send a bright student to college or honor a friend by sponsoring a square. We need you to help sponsor our event planned for Saturday January 28<sup>th</sup>, called **Chalk Art 2012**. It will be a great celebration of artists and their creative works of chalk painting located on 5th Avenue South. All proceeds will benefit The Pelican Bay Rotary Scholarship Fund. With this event being held in one of the most popular tourist months in Naples, we expect a grand turnout!

Last year produced a terrific response from the art community. In addition to the huge, color-splashed canvas of chalk painting, the event will include the following:

- 1st, 2nd, and 3rd place "**Judges Awards**".
- 1st, 2nd, and 3rd place "**People's Choice Awards**" for artistic recognition will be determined by public voting through tickets purchased on site.
- Entertainment, live music, fashion shows and food.

Your name (personal or business) will appear in large letters across the top of the squares. **Chalk Art 2012** will provide your company tremendous exposure in the community and with the visiting tourists from all over the world. We expect strong media coverage in the local newspapers and radio.

The Naples Pelican Bay Rotary Club has invested an enormous amount of time and capital to assure the success of this spectacular event. It is not necessary to provide your own artist. We can assign you one. Artists of all ages, talent and experience will be participating in the event.

If you want to be a sponsor please complete the reverse side of this form and return it with your check made payable to **Naples Pelican Bay Rotary Club** before January 12, 2012. If you have any questions, please write or call **Chalk Art 2012**, c/o Jim Richardson, 2314 Queens Way, Naples, FL 34112, 239-272-3645 or scan & email: Cathycnaples@aol.com.

**Thank you for your continued support.**

*Sincerely,*

Jim Richardson  
Chairperson, **Chalk Art 2012**  
**Naples Pelican Bay Rotary Club**

# NAPLES PELICAN BAY ROTARY CLUB

*presents*

## Chalk Art 2012

*Benefiting:* THE ROTARY SCHOLARSHIP FUND

Saturday, January 28th, 2012  
5th Avenue South - Naples, Florida

### SPONSOR FORM

**YES!** We want to advertise our business and sponsor **Chalk Art 2012!**

Sponsoring Business, Individual or Organization \_\_\_\_\_

Name as you would like it to appear on square \_\_\_\_\_

Address: \_\_\_\_\_

Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please indicate the size of square you wish to sponsor. Colored chalk is provided.

\_\_\_\_\_ 12' x 12' is \$500      \_\_\_\_\_ 9' x 9' is \$300      \_\_\_\_\_ 6' x 6' is \$200

Thank you for your support. Please make your check payable to  
**"Naples Pelican Bay Rotary Club"**

Please attach to this form and mail to: **Chalk Art 2012**  
Jim Richardson  
2314 Queens Way, Naples, FL 34112

Checks must be received no later than: January 12, 2012

Art work must be appropriate for public viewing. All artists will be responsible for inscribing the sponsor's name above the appropriate square.

Please provide us with the street artist to complete our square.

We will provide our own street artist.

Name of Artist: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Chalk Art 2012** is a volunteer effort coordinated by the **Naples Pelican Bay Rotary Club**.  
All sponsorship donations are tax deductible. Questions? Call Jim Richardson 239-272-3645 or  
email: Cathynaples@aol.com



## NAPLES PELICAN BAY ROTARY CLUB

# ARTIST REGISTRATION

September, 2011

Dear Artist,

Please show off your creative, artistic talents and help us transform 5th Avenue South into a huge color splashed canvas on Saturday January 28th! **Chalk Art 2012** will be a great celebration of artists and their creative works of chalk painting, located on 5th Avenue South. All proceeds will benefit the Pelican Bay Rotary Scholarship Fund. With this event being held in one of the most popular tourist months in Naples, you will have great exposure for your work.

In addition to the chalk painting, the event will include the following:

- 1st, 2nd, and 3rd place "**Judges Awards**" will be awarded in the 6' x 6', 9' x 9', and 12' x 12' sizes of squares. This will be determined by the event judging committee.
- 1st, 2nd, and 3rd place "**People's Choice Awards**" for artistic creativity will be determined by public voting through tickets purchased from The Pelican Bay Rotary Club on site.
- Entertainment, live music, fashion shows and food.

The Naples Pelican Bay Rotary Club has invested an enormous amount of time and capital to assure the success of this spectacular event. If you want to be an artist, please complete the reverse side of this form and return it to: **Chalk Art 2012**, c/o Jim Richardson, 2314 Queens Way, Naples, FL 34112 or scan & email: [Cathycnaples@aol.com](mailto:Cathycnaples@aol.com) before January 12, 2012. If you have questions please call Jim Richardson at 239-272-3645 during business hours.

**Thank you for your continued support.**

*Sincerely,*

Jim Richardson  
Chairperson, **Chalk Art 2012**  
**Naples Pelican Bay Rotary Club**

# NAPLES PELICAN BAY ROTARY CLUB

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# Chalk Art 2012

*Benefiting:* THE ROTARY SCHOLARSHIP FUND

**Saturday, January 28th, 2012**

5th Avenue South - Naples, Florida

## ARTIST REGISTRATION

**DEADLINE: January 12, 2012**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Individual: \_\_\_\_\_ Group: \_\_\_\_\_ Number in Group: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Space preferred: *(register now to secure desired size)*

\_\_\_\_ 12' x 12'

\_\_\_\_ 9' x 9'

\_\_\_\_ 6' x 6'

Interested in two spaces?  Yes  No

I will have approximately \_\_\_\_\_ helpers with me to work on the pavement.

I have my own sponsor.

I am sponsoring myself.

I do not have a sponsor. Please match me up with one.:

I have a friend(s) who might also like to:  be an artist  be a sponsor.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Confirmation and details will be mailed to you upon receipt of this form.

**DEADLINE: January 12, 2012, register early to reserve the space size you desire.**

Please send completed form to: Jim Richardson, 2314 Queens Way, Naples, FL 34112  
or scan & email: Cathycnaples@aol.com