



GALLERY & ARTIST STUDIO MEMBERSHIP APPLICATION

Rev. 2/11

Gallery Name: _____ Contact: _____

Address: _____ Phone: _____

City: _____ Zip code: _____ Fax: _____

Do you want this location address published? Yes No

e-mail: _____ Website: _____

Do you want this e-mail address published? Yes No

Select one category that best describes your business:

- Fine Art Gallery** – at least 75% of your business must be from the sale of original art; also you must be open to the public during normal business hours, year-round.
- Dealers/Consultants** – private dealers who consult only and do not operate a commercial gallery that is open to the public.
- Artist Studios** – this category is for local artists who sell their art in a studio setting; also for artists who operate out of their home, or whose studio/gallery hours vary or are by-appointment.
- Frames/Retail + Art** – for businesses whose primary focus is framing, but who also offer artworks for sale; and for retail stores that sell artwork in addition to other merchandise (clothing, antiques, gifts, etc.)
- Virtual** – For galleries that have no permanent physical facility in Collier County and operate on the Internet.

→ Please e-mail a jpg photo of your gallery for the brochure and website to: dgrundeman@uaccollier.com
The photo can be of the exterior or interior of the facility, or a photograph of an artwork in the gallery

Provide a brief (2-4-sentence) description of your gallery for the *Gallery Guide* brochure.

Annual Membership Fee: \$225

See next page for benefits →

Checks payable to: United Arts Council

Mail to: 2335 Tamiami Trail North #504; Naples FL 34103

Or fax with credit card to: 263-3830

Credit Card: Visa Mastercard

Card #: _____ Expires: _____

Name on card: _____ Signature: _____

*The United Arts Council of Collier County is a 501(c)(3) not-for-profit organization.
One hundred percent of all contributions benefit the programs of the United Arts Council. State of Florida #CH07205.*
A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIV. OF
CONSUMER SERVICES, CALL TOLL-FREE 800/435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY
ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Benefits of Gallery Memberships

- Enhanced listing on our website (www.collierarts.com) in the Gallery section. Our site is the most frequently visited cultural website in the area, with an average of **63,000 hits per month**. It is the primary cultural link on sites for the Naples and Marco Chambers of Commerce, Convention & Visitors Bureau, Economic Development Council and local government sites (Collier County, Naples and Marco Island). *Plus* - Our site is used as a resource for reporters and writers for local, national and international magazines and newspapers. (You also receive a free posting of a photo with your listing, and a free link from our site to yours.)
- Expanded listing with photo in the annual *Gallery Guide* brochure, with distribution on your behalf to: Visitor Information Centers in Naples and Marco Island; concierge desks at major hotels in the county; packages from the Convention & Visitors Bureau and Economic Development Council; and, businesses throughout the county. *Over 6,000 distributed annually!*
- Participation in Gallery meetings for information exchange and marketing.
- Inclusion in joint projects and arts information submitted to the Convention & Visitors Bureau, Economic Development Council and the local chambers of commerce.
- Representation on your behalf when responding to out-of-area media requests for interviews, tours and other information.
- Participation in the annual *Celebrate the Arts Month* and other joint promotions.
- Copies of our online newsletter and weekly *Best Bets* email blasts.
- Posting of your gallery's events in Collier County's only consolidated cultural calendar, available online and in the printed monthly *Calendar of Events* brochures. These calendars are distributed as follows:
 - ▶ Visitor Information Centers in Naples and Marco Island
 - ▶ Concierge desks at major hotels in the county
 - ▶ In packages sent from the Convention & Visitors Bureau to individuals & businesses
 - ▶ To businesses throughout the county
 - ▶ In welcome packages for renters and buyers through local real estate companies
 - ▶ With information packages sent to businesses by the Economic Development Council
- Representation in our advocacy efforts with elected officials on behalf of Collier's entire arts community.
- Two-for-one coupon book for discounted admissions to local cultural venues.
- Free copies of media lists, and special member pricing on mailing labels for media and other groups.
- Free notary services at the Council office.
- Free artist membership for yourself or someone affiliated with your gallery.

“ARTIST” MEMBERSHIP APPLICATION

Name: _____ Phone: _____

Address: _____ Fax: _____

City/Zip: _____ Email: _____

Your Web Site: www._____ (Provide if you want us to link to yours)

Check all that apply: Visual artist (painter, sculptor, etc.) – Medium: _____
 Musician – Instrument(s) : _____
 Dancer Actor/Entertainer
 Writer/Poet Photographer
 Other: _____

Please provide a brief description of your work: _____

BENEFITS - UNITED ARTS COUNCIL’S ARTIST MEMBERSHIP:

- Free link to your website from the Artist listings on our site, which is the primary arts & cultural link from websites for all chamber, Convention & Visitors Bureau, and city/government agencies

Note: our site receives an average of 63,000 hits per month!

- Free listings of your exhibits/events in our cultural calendar brochure which has an average distribution of 8,000 copies monthly. It goes to: Chamber Visitors Centers (Naples & Marco); hotel concierges; area newspapers and magazines; Collier Convention & Visitors Bureau. (*You send your information to one source – we’ll take care of the rest!*)
- Exclusive opportunities to participate in exhibits coordinated by the United Arts Council at high-traffic public venues like the Norris Center, Rookery Bay, North Naples Community Center and area businesses
- Subscription to our online newsletter and weekly *Best Bets* email blasts
- Invitations to regular forums for artists to exchange information and learn more about the actual “business” of the arts and the latest technology
- Negotiated discounts with merchants who cater to visual artists
- Free copy of outdoor show brochure, updated annually with locations, dates and contact information
- Free administrative services package, including access to fax machine, notary public, copies and meeting space

Visit us on line at: www.CollierArts.com